

MARINE COLOR  
non oil natural foundation

ROSE LOTION  
NON OIL SKIN CARE  
NATURAL GEL

EGF  
Extracellular Essence  
Perfect Natural

WakaWaka®  
LIFE SUPPORT SUPPLEMENT

myufull®

SABUNA  
SHAMPOO

Curcumin99  
&Lutein  
HEALTH SUPPORT SUPPLEMENT



FGF-7  
FIBROBLAST GROWTH FACTOR-7



MIX DRIED  
Herb & Fruit Tea

belle svelte  
HEALTH SUPPORT SUPPLEMENT

ROSE  
*Rose extract from the Rose Damascena*  
EX

ZAKURO  
Extract

PERSIA SOAP  
ペルシャの天然草®

MIYUKI CORPORATION

KOUSO



## Myufull is “the guidepost to the beautiful skin “ that every woman seeks.

Miyuki Corporation has over the quarter century of history since its establishment in 1985. We have created our own brand “Myufull” and produced “skin care gel series” that is mostly made of natural and organic ingredients that nourish a beautiful skin. In 2012 we finally launched “Myufull Natural Series” and succeeded to make all the ingredients naturally derived. We work hard to make the product that helps the skin to rejuvenate itself. We also focus on “inner beauty products” based on our thought that the foundation of true beauty is health. That leads us to produce the supplement of organic ingredients that help a healthy beautiful skin to shine inside out.

Our business network includes “self-esthetics salon” nationwide that primarily offers Bio Warm Pack treatment. It removes “peach fuzz” hair and dead skin in the face. Myufull operates as the leading brand company of beauty and health.

## Unique overseas intelligent team supports Myuffull.



One of the Myuffull's primary ingredients, rose is researched every day at "Botanical", National Agricultural Research Center. The research team is represented by Dr. M. Rezaee, PhD at Teheran University who has a unique license in the science of medicinal botanical plant. With his support the professional team dedicates themselves to cultivate the roses of top quality. Along with them Dr. F Najafi, an expert in plant ingredients, Dr. A. Anvari, PhD in Business Management and Dr. S. Mesri who offers research and development based in Japan come together to promote the quality of the products and expand business .





## WHAT IS SPECIAL WITH MYUFULL

That is the supply of roses that assures safety.

### Ideal Environment

Roses are grown at an altitude of 2,500 m, Kashan, Iran, where the deference in the temperature is large between day and night. Under such a severe climate the roses is full of the natural essence of high quality.



### Natural Spring Water

Kashan region has many natural springs. Rose water of high quality is extracted by the steam heating from the fresh and mineral rich natural spring water.



### Harvesting by professionals

The rose experts and the skilled workers harvest roses. They are fully engaged in dealing with the unexpected problem such as the bad whether.





## Exclusively selected ingredients for the beautiful skin.



The seeds germinate and grow in the lotion with the Arabian gum.



Deep sea water ,  
Shiretoko Rausu



Special method known as Freeze desalination method is used to keep the good mineral balance that is the same as that of the bittern and the amniotic fluid.

Myufull only uses  
the ingredient that is  
good for us.



Water-soluble  
Turmeric

Turmeric extract is  
rich in curcumin.



Arabic Gum

contains more than 10 kinds  
of amino acid.

## Skin Care Series made from naturally derived ingredients.

The skin rejuvenates itself. The cosmetics assuring the true beauty has 4 essences –

NON  
OIL

NON  
ALCOHOL

NON  
CHEMICAL

MILD  
ACIDITY

Myfull Natural Series fulfill these and it is the fusion of the philosophy from the Indian literature and the power of nature that long have existed in Japan.

All the natural ingredient derived skin care, Myfull Natural series, the skin care of all the natural ingredient is produced based on these ideas.

### MYFULL NATURAL SERIES



For softening and conditioning the skin

## NATURAL LOTION



### Nurturing the clear and moist the skin.

The gels using the plenty of natural ingredients such as hyaluronic acid of natural origin penetrate quickly to the horny cell layer and smoothly condition the texture from the inside of the skin.

This makes the skin firm and glowing

# NATURAL PACK



The rich texture of the lotion makes the clear and tight skin.

It delivers the necessary nutrition to the skin with the gentle and careful putting with hands. The pack is absorbed into the skin and brings the glossy and shiny skin.



This cleansing moisturizes the skin with a gentle care

## NATURAL CLEANSING



Being mildly acidic it keeps moisture even after washing your face.

It washes away the dirt and the dead skin from the makeup even in the pores. After cleansing the skin is brighter and moister than before.

## MYUFULL ROSE

Myuffull's Rose is nurtured by people who love the roses and by the blessings from the nature.

The country of origin of the rose is ancient Persia. Persia still grows many roses of high quality. In Myuffull's rose garden high-quality roses are raised in the Persian land.

### CROP

Each one of the roses is carefully hand picked without the machine. After the harvest the roses are put in a distillation still and distilled within 30 minutes.



### ENVIRONMENT

The roses are grown in the highlands of the desert. The pesticides are unnecessary as no pests exist. Bees also come seeking safe honey.

### WATER

There is fresh spring water from the snowmelt in the winter around the city. Steam distillation method uses this mineral water.



Washing the face with creamy and sticky bubbles

## PERSIA SOAP

ペルシャの天然草<sup>®</sup>



The rich essence of the natural rose moisturizes and cleans the skin without causing the skin dryness.

This luxurious soap is made of the twelve herbs and the precious Damascus rose essence of high fragrance. The skin is moisturized and smooth after the face wash.



Luxurious Skin lotion abundant of roses

# ROSE

## EX

*Rose extract from the Rosa Damascena*



**Tighten the skin and condition the skin texture.**

The rosewater and the rose otto from the naturally grown roses and the rosemary essence as the moisturizer nourish the skin and the pores to prevent the rough skin and make the skin firm.



Rose lotion enhancing the penetration of nutrition into the stratum corneum

# ROSE LOTION

NON OIL SKIN CARE  
NATURAL GEL



The lotion conditions the texture of the skin and makes the skin shine with moisture.

This contains the rose extract (Damask rose flower water) extracted from the natural rose and the non-oil gel type lotion made from the same mild acidity as the healthy skin. The beauty components of the roses make the skin silky.



Serum containing EGF

# EGF

Extracellular Essence  
Perfect Natural



## Intensive care for the part you care most.

EGF (Hitoorigopepuchido -1), Hyaluronic acid and collagen are blended to condition the skin. The serum well penetrates into the skin to deliver the moisture and to make the skin full of firmness and clarity.



Oil free foundation covering blemishes and dullness gently

# MARINE COLOR

non oil natural foundation



## Smooth the pores to maintain the fine texture of the skin.

This is a light fitting foundation but blend well on the skin without being wrinkled. Because of its breathability the skin remains clear and transparent without getting dull.



Shampoo nurturing the hair with care

# SABUNA

## SHAMPOO

HAIR CARE



**Help to keep healthy scalp and volumize hair.**

Hair loss ? Keep the hair with the natural ingredients such as Licorice root extract, Henna leaf extract that boost the strength of the scalp. The shampoo only makes the hair smooth as if the hair was rinsed.





Hair care product for anyone who does not want to give up

Hair Soap & Hair Supli

# FGF-7

FIBROBLAST GROWTH FACTOR-7



HAIR CARE

If you feel you are losing your hair.

This contains the FGF-7 formulation made of marine collagen to deliver the nutrition necessary for the hair growth with treatment.





## INNER CARE

# Healthy and beautiful forever with Inner beauty.

Beautiful skin comes from being healthy.

The true beauty is brought by the beauty from the inside of the body.

Actively supplementing the nutrition necessary  
for our bodies you can have a healthy and active life every day.  
“Healthy Beauty” with support from the inside.

## Plants that support beauty and health.

### AMLA

It is a tropical fruit and rich in vitamin C and polyphenols. It also contains vegetable fibers called pectin.



### Curcuma Longa (Autumn Turmeric)

It is the perennial plant that belongs to the ginger family. Curcumin contained in turmeric is a component of turmeric used in curry spice and is a kind of polyphenols.



### Pomegranate

It contains a lot of nutrients such as vitamins and minerals, and has been eaten as a beauty diet and health food since the ancient Persian era.



### Hibiscus

It is full of Vitamin C and citric acid. There is an anecdotal story that the beauty seeker Cleopatra also drunk with tea.



### Fenugreek

Legume plant. It has been used as an edible herb such as spices since ancient times, and the seed contains saponin.



Supplement to foster youthfulness

# WakaWaka®

LIFE SUPPORT SUPPLEMENT

INNER CARE



## Want to live a lively and happy life everyday.

Supports the wellbeing from the inside of the body with the supplement containing 12 kinds of natural herbs. Let's take care of the body by replenishing necessary nutrition for lasting beauty.



Supplement to defend the body from fatigue and to have a clear mind everyday

# Curcumin<sup>99</sup> & Lutein

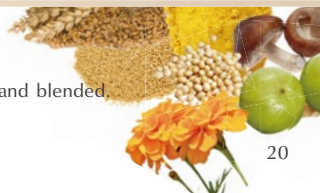
HEALTH SUPPORT SUPPLEMENT



INNER CARE

## Want to spend a day with full energy.

Curcumin is extracted from Autumn turmeric and lutein is extracted from marigold and blended.  
True beauty and health comes first from the inside.



Supplement to support a refreshing morning

# *belle svelte*

HEALTH SUPPORT SUPPLEMENT

INNER CARE



Good day starts from a fresh morning.

Amla, subtropical fruits rich in vegetable fibers, prunes and herbal extracts such as licorice are blended. Take vitamin C effectively to have a great morning.



Pomegranate extracts enhancing femininity

# ZAKURO

*Extract*



INNER CARE

Enjoy pomegranates fully with Zakuro that come from Persia, the birthplace of pomegranate.

Pomegranate has been a precious fruit as a beauty diet and health food since 6000 years ago. The greatest value of pomegranate lays in the component of the seeds in the fruit. Zakuro uses the nutritious concentrated extracts made from specially selected pomegranate rich in the seed component.



Vegetable fermented beverage made from vegetable and fruit extracts

**KOUSO**

INNER CARE



## Kouso is full of Vitamin, Mineral and Amino Acid.

Kouso is made of the naturally extracted essence of vegetables, fruits, seaweed, cereal and sap. The power of plants charges us with the energy necessary for healthy beauty. It is the best nutritional supplementation for those who want to be healthy and to diet.





“Vitamin tea” with 7 herbs and fruits to foster your beauty

MIX DRIED  
*Herb & Fruit Tea*



INNER CARE

Enjoy the sweet and sour flavor  
and the deep taste of the blended herbs.

It blends the vitamin rich plants and fruits (hibiscus, rosehip, pineapple, mango, papaya, orange peel and dried grapes) with the exquisite formulation. Fruity and rich taste.



A facial massager that tightens the skin

## FACIAL MASSAGER



SPECIAL

It helps to make the face small  
by training the muscles of facial expression.

With this EMS facial massager you can easily and effectively train your facial muscles stretched through the face so as to make your skin firm and tight. This massager can be used for both the face and the entire body and make it possible to get beauty treatment at home.



# PRODUCT LINEUP

## Simple and basic facial care with “Myfull Natural Series”

STEP  
1



### Myfull Natural Cleansing

#### How to use

Take one teaspoonful of Myfull Natural Cleansing, place it on the face, spread it all over the face and gently massage so as to blend it with the makeup, then rinse with water (lukewarm water).

30g 1,200yen (tax included) / 100g 3,810yen (tax included) / 250g 8,810yen (tax included)



STEP  
2



### Myfull Natural Lotion

#### How to use

Take one teaspoonful of Myfull Natural Lotion, spread it all over the face and gently massage. Once the lotion permeates the skin, wipe gently with a wet towel. \*This is the washing face treatment. [Moisturizing] Take a small amount of the Lotion, spread it to the face and putting it well until the gel stickiness disappears.

30ml 900yen (tax included) / 300ml 6,610yen (tax included) / 1L 18,740yen (tax included)



STEP  
3



### Myfull Natural Pack

#### How to use

Take a tablespoon of the Pack with hands and gently spread it over the face, then putting it in and let it permeate. Rinse it after about 20 minutes or sleep with it and rinse it next morning. \*This pack is also used for moisturizing during the day.

30ml 1,000yen (tax included) / 250ml 6,610yen (tax included)



\*Step 1 to 3 is for the night treatment. In the morning, when you slept with the pack at night, rinse with water (lukewarm water), wash and moisturize with the lotion. The makeup is applied after putting the lotion in and the lotion gel dries thoroughly.

\*When washing your face with the lotion at night, repeat it several times. The more you do, the more glowing and glossy your skin is.

### [Useful items for face washing]



#### Away from home Eco Tissue

Wet Tissue - easy to carry and to use when it is soaked with the water. Good for “face washing treatment”

100 sheets 1,620yen (tax included)



#### At home Esthe Face Towel

Special towel for “face washing treatment” The towel with the finely woven textile and the unevenness removes dirt and dead skin, and also massage the face.

2 pieces 1,080yen (tax included)  
color: white/pink

# PRODUCT LINEUP

## SKIN CARE



Beauty Soap

### Persia Soap (Damask Rose)

How to use

Wash the face with the soap bubbles to remove the dirt.

100g 2,160yen (tax included)



Lotion

### Rose Lotion

How to use

Washing: Take one teaspoon of the lotion and spread it over the face. Massage and wipe the lotion with the wet towel.

Moisturizing: Take a small amount of the lotion and spread it over the face. Putting it in until the lotion permeates.

(to replace the lotion, milky lotion and cream)

300ml 6,480yen (tax included)

Limited sale for the salon shop



Toner

### ROSE EX

How to use

Rose EX is a multi purpose lotion that is used for treating the skin after sunburn, the body lotion after bathing, the hair care, moisturizing dry hands and feet and before bedtime. When used together with a facial massager it works well.

60ml 3,024yen (tax included) / 230ml 10,183yen (tax included)

Spray bottle for ROSE EX 362yen (tax included)



Extracellular Essence

### EGF Extracellular Essence Perfect Natural

How to use

This is the essence you use first after cleansing.

Take an appropriate amount of the essence and spread it to the face.

Overlayering is effective for the areas where you care, such as cheeks and eyes.

(Avoid excessive massage as the skin around the eyes is thin and very delicate.)

After EGF extra essence permeates into your skin apply skin care products as always. This is good for any skin types.

60ml 8,640yen (tax included)



Foundation

### Non Oil Natural Foundation Marine Color

How to use

After moisturizing and applying a base make-up with lotion, apply Marine Color blended with the lotion and put it on the face. For redoing make-up daytime washing and moisturizing your face with lotion, and then applying diluted marine color to the face and finishing with putting.

\*The lotion is used in any of the Myfull series.

20ml 3,980yen (tax included)

## HAIR CARE



Shampoo

### Sabuna Shampoo

How to use

Apply to wet hair and massage the scalp through to the end of hair into a lather. Rinse thoroughly. A conditioner is not required.

230ml 4,320yen (tax included)



Shampoo

### Hair Soap

How to use

Apply to wet hair and massage the scalp through to the end of hair into a lather. Rinse thoroughly. Follow with Hair Supli conditioner.

360ml 8,640yen (tax included)



Treatment

### Hair Supli

How to use

After using Hair Soap shampoo, apply to the scalp and hair and massage gently. Leave on for few minutes. Rinse.

360g 8,640yen (tax included)

## INNER CARE



Supplement

### WakaWaka

Directions for use

Take 4 tablets a day with water. Do not chew, swallow whole.

120g (300mg/tablet X 400tablets)

25,920yen (tax included)

36g (300mg/tablet X 120tablets)

8,640yen (tax included)



Supplement

### Curcumin99&Lutein

Directions for use

Take 6 to 9 tablets a day with water. Do not chew, swallow whole.

45g (250mg/tablet X 180tablets)

7,560yen (tax included)



Supplement

### belle svelte

Directions for use

Take 1 to 2 tablets a day with water. Do not chew, swallow whole.

12g (400mg/tablet X 30tablets)

5,400yen (tax included)



Beauty Drink

### KOUSO

500ml 6,480yen (tax included)



Beauty Drink

### Myufull Zakuro

200ml 4,937yen (tax included)

200mlX3 14,040yen (tax included)



Beauty Drink

### Herb & Fruit Tea

68g 2,036yen (tax included)

## SPECIAL



### Myufull Facial Massager

How to use

Use Rose EX and the Natural Pack and gently spread them over the face. Apply the facial massager after putting them in. It is also used for the body.

159,840yen (tax included)

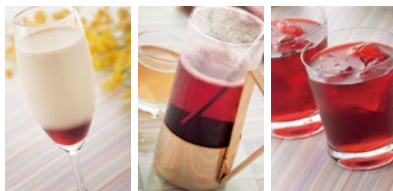
## HOW TO DRINK

### ZAKURO *Extract*



Taste it according to your taste.

"Zakuro au lait" - Myuffull Zakuro diluted with soymilk or milk, refreshing "Zakuro cocktail" when diluted with carbonated water. "Hot Zakuro" is good for your throat. It is made with diluted Zakuro, hot water and honey. There are many ways of enjoying Zakuro.



How to drink

Shake it well and dilute it 10 to 20 times with water or milk according to your preference. The daily recommendation is 50 cc of stock solution.

The fine brown grains in the product are natural ones derived from fruits.

Although they may be deposited in the bottle there is no problem with the quality. Preservatives, coloring agents, fragrances are not added at all.

After opening it put it in the refrigerator and drink it as soon as possible.

### KOUSO



How to drink

40ml daily (once or twice a day), can be diluted with water.

\*Do Not diluted with hot water and milk, juice beverage contained additives. Preservatives, coloring agents, fragrances are not added at all.

After opening it put it in the refrigerator and drink it as soon as possible.

### MIX DRIED Herb & Fruit Tea



How to enjoy Herbs & Fruit Tea (for one serving)

① Put 2 tablespoons of Herbs & Fruit tea in a teapot and pour 200 cc of the boiling water (one cup).



② Lid and steam the pot for 20 minutes. The tea is better extracted and the color of the tea is brighter when a tea warmer or a hot plate is used for steaming and keeping the tea warm.



③ While keeping the teapot warm the flavor of fruits is well extracted and the sweet aroma hangs in the room.



④ Put 2 teaspoons of sugar or honey as you like into the tea.



How to enjoy Herbs and Fruit Tea after drinking

Enjoy the boiled mixed fruit as the dessert. Make sweets such as cakes and muffins. Use it as the part of the ingredients for Pizza, curry pilaf and others. The way to enjoy healthy and delicious Herb and Fruit Tea is infinite.





Proof of world-recognized high quality products

Myfull received the prestigious  
“Double Prize” overseas



## B.I.D. International Arch of Europe Gold Award

(Frankfurt, Germany, 2010)

B.I.D. is an organization established to improve a total comprehensive quality control (TCQ) around the world. It is an international business award that is aimed at excellent companies around the world. Miyuki Corporation was awarded the gold prize with the overall quality management of products and the customer’s satisfactions.

World famous companies such as Coca-Cola Company, Sheraton Hotel, Fortune and British American Cigarette have been awarded by B.I.D. Received such awards, Miyuki Corporation was given the title of the company sending high quality products to the world, and the brand power has been enhanced.



## Otherways Platinum Technology Award

(Geneva, Switzerland, 2010)

Otherways is an organization that honors the companies with the high quality and best name brands that are recognized worldwide. Miyuki Corporation was awarded for the high quality of the products and the established marketing system.





[www.myufull.co.jp](http://www.myufull.co.jp)

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